



**Becky Brillon**

Program Development | HR Professional | Federal Job Application & Military-to-Civilian Advisor | Certified Resume Writer  
Greater Chicago Area | Human Resources

Becky Brillon is looking forward to attend Village Green Series filming of the movie Farmageddon at the Plainfield Public Library on Monday, November 14th at 7:00pm.



FARMAGEDDON farmageddonmovie.com

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Current	Program Director at Community Career Center
	Owner/Handler at Brown Dog & Company
Past	Deputy Family Readiness Officer Assistant at United States Marine Corps
	Education/Group Facilitator & Case Manager II at Catholic Community Services
	HR Consultant/Independent Contractor at Self Employed
	<a href="#">see all -</a>
Education	Troy University Lakeland College
Recommendations	5 people have recommended Becky
Connections	364 connections
Websites	The Community Career Center Naperville Sun Interview <a href="#">My Resume</a>
Twitter	<a href="#">beckybrillon</a>
Public Profile	<a href="http://www.linkedin.com/in/beckybrillon">http://www.linkedin.com/in/beckybrillon</a>

### What Exactly Is LinkedIn?

LinkedIn is a business-oriented social networking site founded in 2002 mainly used for professional networking. As of August 2011, it had more than 120 million users, spanning 170 industries.

### Building Your Best Profile

- Join LinkedIn and complete the overview information
- Edit the Headline section of your profile to maximize viewer interest
- Include a professional photo
- Complete employment and education history
- Add a profile summary and along with your specialties
- Add your website (use [www.indeed.com](http://www.indeed.com) 's resume upload to create your resume as its own URL)
- Edit your Public Profile URL
- Connect with people
- Join Groups
- Search for Jobs



Once you've spent more than a few hours editing your profile, or have received new recommendations, click on the PDF or Print icon underneath you're the Public Profile line. This will create a backup copy of your profile in electronic or hard copy format!

- Headline:** Just below your name on your profile. Use all 120 characters to describe your skills, abilities, and/or job titles of interest.
- Status Line:** Underneath your photo. Update 1-2 times a week to broadcast your activity and plans. Offer useful articles related to your industry.
- Websites:** LinkedIn allows you to store 3 website URLs to your profile. Create a URL site for your resume by uploading your resume on [www.indeed.com](http://www.indeed.com) . Use this resume site URL on your handbill, business cards, and email signature block as well!
- Public Profile:** Edit your Public Profile to customize your URL. This will lead Google to your LI profile, make your LI profile address short enough to include on your resume, handbill, business card, and email signature box.
- Profile Summary:** Similar to a professional summary section on a resume, provide one or two paragraphs of a career biography.
- Specialties:** Found within the Profile Summary section of your profile, include only keywords or areas of expertise that match companies you are targeting. Companies have their own LI profile that includes their Specialties Section. Duplicate the keywords.
- Experience:** Include as little or as much as you like. Make the tone of your experience conversational in manner, less resume-like.
- Education:** You do not have to include dates of graduation, but LI will alphabetize school names if not given chronological info.
- Skills:** Consider adding a Skills section to your profile if you have specific industry skills (IT professionals have many).
- Additional Information:** Include outside interests and hobbies in the form of keywords. Mention civic or industry-specific groups or associations you belong to (Toastmasters, Rotary, Quilt Guild, etc.). Steer away from argumentative groups (NRA, churches, etc.). Possibly include a common misspelling of your name or a nickname in this area to draw viewers to the correct profile on LI.